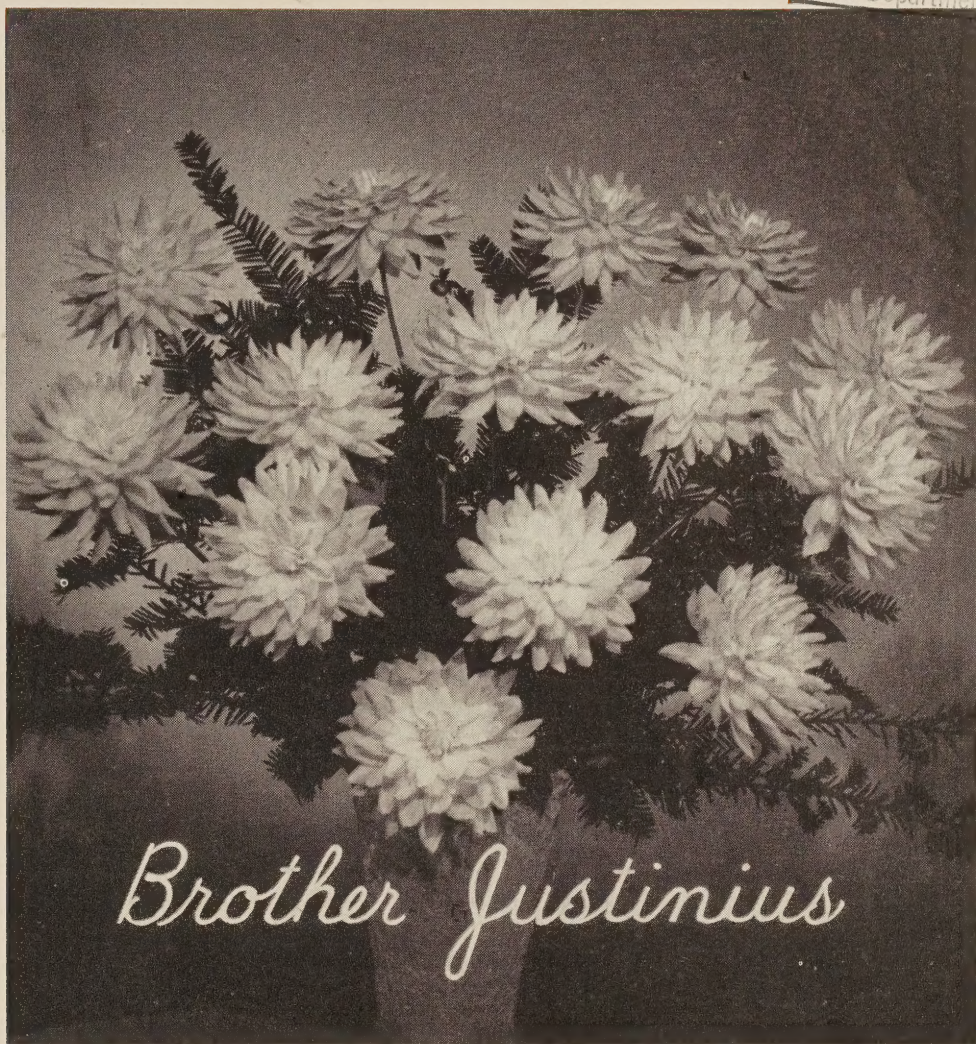
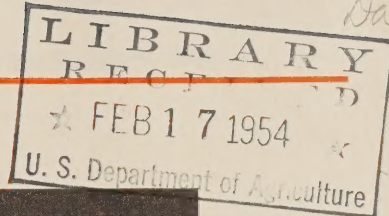


02.67  
1954



"BRO. JUSTINIUS" is the best cut flower Dahlia we ever grew. It even surpasses "Begonia Rose" by blooming so much earlier. The blooms (disbudded) have to be cut daily. It always stands out above all others, mainly due to its extreme profusion of bloom. It is most beautiful, it keeps well when cut and is uniformly vigorous in bush growth. It is a wonderful Dahlia.

Root \$1.25; Plant \$.60

THE THIRTIETH

# DAHLIA BOOK

PRICE LIST OF THE BEST DAHLIAS IN THE WORLD.

GOLDEN RULE DAHLIA FARM

Dayton Pike, Ohio No. 48, 3 Miles North from Lebanon

P. O. Box 87

Tel. 853 R, Lebanon



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## THE GOLDEN RULE DAHLIA FARM

This Dahlia Farm was established on a national basis thirty (30) years ago. The original management is still in charge, and we now send dahlias all over the world.

All through our history we have sought for dahlias that are easier to grow and which produce blooms in spite of insects and drought. If a dahlia which formerly we listed does not now appear in our catalogue it is because we have had trouble with that variety. It has perhaps failed to make good roots during drought or has been too much subject to stunts and insect damage.

We specialize in dahlias that are easier to grow and bloom and produce the best tubers for your future years of growing.

Get acquainted with Golden Rule Dahlias, and join the growing list of satisfied customers.

Remember, WE WANT YOU TO HAVE WHAT YOU BUY.

---

## THE MIDWEST DAHLIA SHOW

Will Be Held in Cincinnati at the Art Museum, Eden Park,  
SATURDAY & SUNDAY, SEPTEMBER 25, 26.

On September 24 there will be a Garden Tour.

Headquarters will be at the Alms Hotel.

For further details write W. C. Anderson  
6849 Home City Ave., Cincinnati 33, Ohio

Sunday Forenoon, September 26, there will be a tour to the fields  
of the Golden Rule Dahlia Farm.

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# New Dahlias for 1954

Including some recently acquired from Europe and Japan.

Prices are Net except "Hiawatha".

- ANDRIES PINK.** SC. 6 in. Early flowering purplish rose. 3½ ft. Plant \$.75
- DOROTHY TATTAM.** ID. 8 in. Rich peach to orange. Bold flowers on long stems. Plant \$.60
- FIJNLILA** (Japan) Str. C. 6 in. Delicate lilac, lighter center. 4 ft. Plant \$1.50
- GIN BAN** (Japan) FD. 10 in. Light lavender. Plant \$.75
- HIAWATHA.** FD. Scarlet cut flower. 6 in. Has long stems, early and free.  
Root \$2.00; Plant \$.90
- HOCK'S GLORY.** Str. C. 6 in. A lovely lilac on long wiry stems well above foliage.  
Strong growing and free flowering. Plant \$.75
- IMMENSE.** SC. 14 in. Mauve with bronze shadings. An easy 14 in. diameter, perfect form and best of stems. Plant \$3.00
- KONINGIN JULIANA.** SC. 6-8 in. Pure orange. Striking star shaped. Very free cut flower. Plant \$1.00
- MARIONET.** SC. 10 in. Ochre red. The free flowering blooms do not fade. Plant \$.75
- PIONEER.** SC. 10 in. Primrose yellow. The fine flowers are carried on long stems well above foliage. For exhibition. Plant \$.90
- PRIDE OF HOLLAND.** Str. C. 9 in. Lavender pink. Plant \$1.50
- REISENWUNDER.** 10 in. Carmine purple, yellow toward center. This gives very large flowers on extra long strong stems. Plant \$.90
- TIPPLER.** Str. C. 6 in. Pure white tipped deep lilac. Plant \$.90
- VAMPYR.** Str. C. 8 in. The large orange red flowers are freely produced on long stems. Plant \$.90
- WHITE KING.** FD. 6-7 in. Well known as in Europe as a white cut-flower. Plant \$.75

## Three Honor Role Dahlias for 1954

- HARRY A. BEALS.** SC-ID. 12x7 in. Purple or dark red. On 3 Honor Rolls. (Rocky River). Net Plant \$5.00
- MARY ELIZABETH.** ID. Cherry red, very large. Has won many firsts as largest bloom in show. Was largest and most perfect bloom, also ADS Seedling Award Winner and Grand Champion of the Mid-West show at Cleveland, Ohio, in 1953. A clean sweep, on all four Honor Rolls. (Robens). Net Plant \$7.50
- LOOK** (Bugg-Dahliadel). Lively carmine and white Informal Decorative Miniature, consistent bi-color producing many perfect two-toned dahlias in a season. Early and profuse. Picture taken the end of October shows its ability to hold perfect centers until frost. Blooms are 3" x 2" on strong healthy 3½ ft. bushes. Very attractive. On Dudley's Honor Roll.  
Net Plant \$2.00





## RECENT LARGE DAHLIA INTRODUCTIONS OF OUTSTANDING QUALITIES

**Cut Flower Dahlias and Giant Dahlias of  
12 inches diameter. Tested and rated high  
over a number of years.**

**ABBOTT.** Str. C. 6-7 in. Currant red. Dwarf bushes.  
This is the best of the very dark red cactus. It  
blooms early and holds its fine form till the very  
last. Plant \$6.00

**ADA N.** SC. 11x6 in. Tyrian purple. Bush 5 ft. This  
very vigorous and early flowering dahlia is one  
of the best on the 1949 Honor Roll and one of  
the biggest. Root \$2.00; Plant \$1.00

**ALADIN.** FD. 10 in. A new bi-color of first class ex-  
hibition type. Gold splashed red. This one is out-  
standing in all gardens. Plant \$2.00

**ALCAZAR.** ID. 10 in. A fine cardinal red. Bushes  
dwarf, early and free blooming. The reverse of  
the petals is shaded white. Plant \$.75

**ALABASTER.** FD. (Parrella) Seedling of Real Glory and  
a very fine creamy white. Size 8x5 in. Very free  
bloomer. Net Plant \$3.50

**ALLEGRESSE.** Str. C. 8-10 in. x 5 in. Light primrose  
yellow. One of the very best yellow cactus, of the  
greatest substance and on the longest of stems.  
Vigorous five foot bushes produce heavy clumps.  
Root \$2.00; Plant \$.90

**AMBASSADOR VAN KLEFFENS.** FD. 6 in. Dwarf. Deep  
straw yellow, suffused jasper red. A general tone  
of orange. A free early bloomer on nice stems.  
Plant \$1.00

**AMIDONETTE.** FD. 6 in. An extra good bi-color of  
signal red tipped white. Plant \$.75

## OUR BEST WISHES

To our much appreciated old friends and customers,  
we sincerely trust that you will have an abundance  
of fine Dahlia blooms, win prizes in the shows, and  
excite the admiration (and envy) of your friends and  
neighbors. With Golden Rule Dahlias you can do  
just that.

## ABBREVIATIONS

FD—Formal Decorative; ID—Informal Decorative; SC—  
Semi-Cactus; Str. C.—Straight Cactus; Inc. C.—Incurved  
Cactus; tpd.—tipped; Lt.—light.

## THE DAHLIA

The Dahlia is the greatest of all Flowers. They  
have been grown up to 18 inches in diameter and as  
small as one half inch. You do not have to be an  
expert to get this wonderful flower to produce top  
quality flowers. There are all colors—except blue—  
and all types of petal formations. Variegated colors,  
bi-colors and solid blend colors. No two varieties  
are alike and there are well over 500 being grown.  
You get more out of them, for your money, time and  
effort, than any other flower. Great strides have been  
made in the development of the Dahlia in the last ten  
years. Try some of the old favorites and a few of  
the new ones and you will see what we mean.

In case we are sold out of a variety we shall  
supply nearest variety or one equally as good  
or better, unless you advise otherwise.

## HOW TO ORDER

It is important to order early. This will help us in  
reserving the stock for you. If we are out of certain  
varieties we will write you, unless you have advised  
us that substitutions will be permitted. On late orders  
please give SECOND CHOICE.

## SEND CASH WITH MONEY ORDER

Make checks or money orders payable to Golden Rule  
Dahlia Farm. Send cash by registered mail.

Plants may be shipped from April 15th to July 15th.  
Please add 45c for packing and parcel post on all  
shipments, both roots and plants.

## GUARANTEE

We guarantee all dahlia stock to be healthy and true  
to name. If through failure to start, or damaged in  
mail, we will replace immediately if notified promptly.  
Give the plants time to get started. The Golden Rule  
works both ways.

Plants may be shipped from April 15th to July 15th.  
Please add 45c for packing and parcel post on all  
shipments, both roots and plants.

If you have Special Delivery service, send an addi-  
tional 45c for Special Delivery on plant and rooted  
cuttings orders, making 90c total.

If you reside in Ohio, also add 3% sales tax.

On account of higher postage rates we will  
add an extra fine dahlia to each dahlia plant  
order.



**AMI ROUSSET.** FD. 6-8 in. x 4 in. Chrysanthemum crimson. One of the most attractive shades of red.  
Plant \$.75

**ANNA BENEDICT.** FD. 6-8 in. Oxblood red. This blackish red stands out in any garden. Has been a standard of its kind for many years. Always in demand. An early and continuous bloomer.  
Root \$1.25; Plant \$.60

**APHRODITE.** ID. 5-6 in. Magenta rose, cadmium orange at base, giving a bright golden sheen. Ball shaped flowers on long stems. Blooms early. This is a cut-flower. Has great substance. Dwarf fast branching.  
Plant \$.75

**ARABIAN NIGHT.** Str. C. 10 in. Deep violet, overlaid blue. The well formed flowers are superb for exhibition.  
Plant \$3.00

**ARDENS.** Str. C. 6-7 in. Turkey red. A good cut-flower. A big clump producer.  
Root \$1.25; Plant \$.60

**ARISTOCRAT.** Str. C. 5 in. Signal red. A bright, early flowering, well formed bloom on a fine stem. A good cut-flower.  
Net Plant \$.75

**ARTHUR GODFREY.** FD. 13x7 in. Orient red blended with barium yellow. Low bushes with good stems holding flowers well out of foliage. On 3 Honor Rolls. It is perhaps the largest formal ever grown. Vigorous and blooms early and late.  
Root \$3.00; Plant \$1.50

**AUREOOL.** Str. C. 4-6 in. Light primrose yellow. An early and profuse dahlia, on fine long stems and with great keeping qualities. All of which makes this one of the most valuable cut-flowers.  
Plant \$.60

**AUTUMN BLAZE.** ID. 12x6 in. Saturn red, outer petals tipped empire yellow. A brilliant display of red and gold of Autumn.  
Root \$2.00; Plant \$1.00

**B. & B.** FD. 11x5 in. Lavender. Alternate fine lines of white and petunia purple. Bush 5 ft. 1949 Honor Roll. A reliable dahlia.  
Root \$2.00; Plant \$.90

**BARBARA LEE.** SC. 11x5 in. Rose pink lined with mimosa yellow. Base of petals and center of flower yellow. Bush 4 ft., with several big blooms showing at one time.  
Net Plant \$.90

**BEAUTY QUEEN.** SC. 8 in. Amaranth rose shading to almost a white center. A grand Dahlia. Early and prolific. Bush 4 ft., produces plenty of branches. Bloom has good substance. A cut-flower dahlia.  
Root \$2.00; Plant \$.90

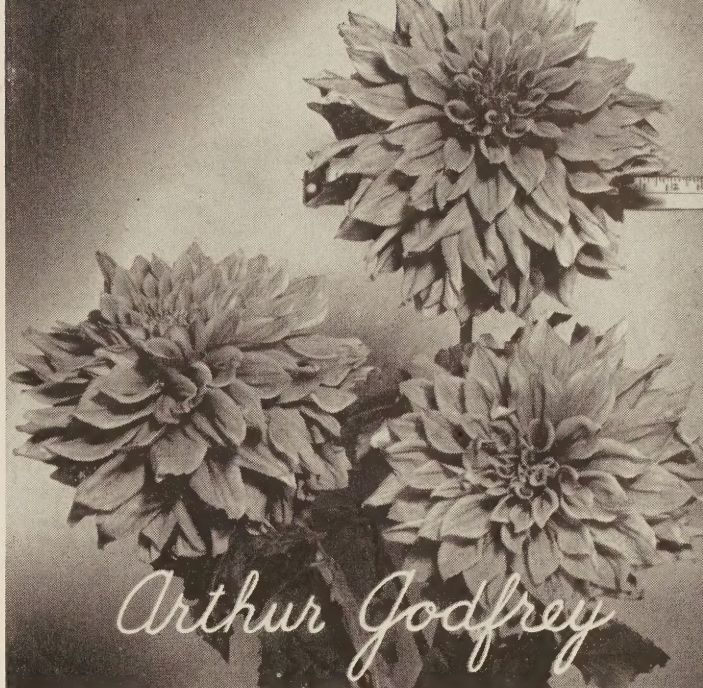
**BEGONIA ROSE.** FD. 6-7 in. China rose. It is extremely prolific. Centers always good and very long stems.  
Plant \$.90

**BIG BEN.** FD. 11 in. Rhodamine pink or mauve lavender. A free blooming, big dahlia that is a general favorite. Bush dwarf. An early bloomer.  
Root \$1.50; Plant \$.75

**BILL JACK.** SC. 10 in. Pure white. An early and good bloomer with excellent substance and nice long stems. Bush 4 ft., vigorous and branching.  
Root \$1.50; Plant \$.75

**BILL'S DELIGHT.** FD. 10-11 in. Canary yellow heavily overlaid toward tips with zinc orange resulting in a beautiful soft bronzy pink tone. It is early free blooming and has a very long stem. Bush 3½ ft., free branching.  
Net Plant \$1.00

**BIL'S SPLENDOR.** ID. 8-10 in. Fuchsine pink. A fine deep pink that produces a wealth of perfect flowers from August on till frost. Bush 4 ft. An excellent root producer.  
Net Plant \$.90



**BETTY BLOSSOM.** FD. (Ruschmohr) Medium size dahlia—8x5 in. The color is a beautiful straw yellow and Naples yellow suffused with phlox pink. On three Honor Rolls.  
Net Plant \$3.50

**BLINETTE.** Inc. C. (Rosemary) A light blend—primrose yellow with blush tips of rose madder. 7x3½ in. 5 ft. bush and a profuse bloomer. On four Honor Rolls.  
Net Plant \$3.50

**BLACK MONARCH.** ID. 8-10 in. Real maroon, or the nearest to black. Bush 4 ft., with excellent stems and vigorous. A mid-season bloomer.  
Plant \$.90

**BLONDIE.** Str. C. 4-5 in. Light primrose yellow. Dwarf bushes with plenty of long stemmed flowers from early to late.  
Root \$1.25; Plant \$.60

**BRAITH DAVIS.** FD. 8 in. Dianthus (rose) purple. Bush 5-6 ft. Blooms profusely. This dahlia will fill the need of an attractive purple cut-flower. One of the favorites of our state fair displays. A pleasure to grow.  
Root \$3.00; Plant \$1.50

**BRIDES BOUQUET.** FD. 10x5 in. Pure white. Vigorous 4 ft. bushes. Large flowers freely produced on long stems.  
Net Plant \$.90

## GOLDEN RULE DAHLIAS

**CONSIST OF** dahlia roots, plants and rooted cuttings. A **ROOT** will be a division from a dahlia field clump, guaranteed true to name with one or more eyes. A **PLANT** has been grown from a dahlia rooted cutting into a large husky plant that is ready for immediate planting upon arrival. Plants will grow and bloom as quickly as roots. Also will form nice clumps when properly grown. Plants are considerably cheaper than roots. A large percentage of our customers prefer plants to roots. They are guaranteed healthy and true to name.

**ROOTED CUTTINGS** are well rooted dahlia sprouts, before putting in pots to grow plants. You should have experience in growing them. Transplant to a pot and grow 2 weeks before setting out. Price is 1/3 less than plant price. This does not include bargain collections.





*Crystal Surprise*



*Croydons Masterpiece*

**BROTHER JUSTINIUS. SC.** 6-7 in. Peach with canary yellow center. This is one dahlia that we praise highly. It is really wonderful. The bushes are 3 ft., freely branching from the ground. It is the most prolific bloomer we know. Bushes are just covered with bloom early, midseason and late. Fine stem, good cut-flower and always flowers to cut.

Root \$1.25; Plant \$6.00

**CALIFORNIA CENTENNIAL. ID.** 11x6 in. A blend of straw yellow and buff with a strawberry red blush. A prolific bloomer for a big flower. Bush 4 ft. Exceptional fine foliage.

Plant \$9.00

**CALIFORNIA PAGEANT. ID.** 11x5 in. Chinese yellow lightly shaded mars orange. Reverse has lines of purple that faintly shine through. It is early and free and has produced 12 in. blooms. Bush 4 ft. Stems are excellent.

Net Plant \$1.00

**CAMPUS QUEEN. FD.** 5 in. Scarlet tipped white. Dwarf.

Plant \$7.5

**CAROL FRANCIS. Str. C.** 8 in. Amaranth rose to light persian rose, a beautiful lavender. It produces early and late, perfectly formed blooms on perfect stems. One of the best dahlias in our collection. Plant \$7.5

**CAROLINE KERNOCHAN. ID.** 7 in. Light primrose yellow tipped spinel red. A most popular dahlia in our fields. Bush 3 ft. with flowers produced early and freely.

Plant \$7.5

**CAROLINA LASSIE. Inc. C.** 4-6 in. Amaranth rose shading lighter. A very fine lavender cut-flower.

Net Plant \$7.5

**CAROLINA MOON. ID.** 6-7 in. Empire (butter) yellow. This is a very attractive shade of yellow. A cut-flower dahlia of excellent substance and produced in profusion.

Plant \$1.00

**CHEROKEE ROSE. FD.** 6-8 in. Rhodamine purple, lighter at tips. One of the best mauve shades for cutting. Early and consistent in bloom. An old variety, but thru the years we never have seen it fail to produce an abundance of fine bloom. Bush 5½ ft.

Root \$1.75; Plant \$7.5

**CLARA HOOK. Str. C.** Slightly incurved. 8-10 in. Light mimosa yellow, lightly tinted chinese yellow. One of the best of all cactus dahlias. A very strong vigorous variety. 5½ ft. bushes freely branching and prolific of fine bloom on long stems. An excellent cut-flower.

Plant \$9.00

**CLARIAM KELTON. ID.** 6-10 in. Turkey red with darker shadings and with primrose yellow lines radiating from a yellow base. One of the best of all red dahlias. Fine for both exhibition and as a cut-flower. The 4 ft. bushes provide early bloom and throughout the season. Bloom is unusually attractive with wavy petals. Very prolific.

Root \$1.25; Plant \$6.00

**CLARIAM ROYALTY. Inc. C.** 10x7 in. Petunia purple with silver reverse showing on face. Long stems. Won seven achievement medals and several seedling sweepstakes.

Root \$3.00; Plant \$1.50

**CLARION. Str. Cactus.** 6-7 in. Clear carmine. One of the most beautiful red cactus cut-flowers we have grown. Most nearly perfect flowers produced early, midseason and late. Bushes are 5-6 ft., vigorous and branching. This is one of the best European varieties.

Root \$1.50; Plant \$7.5

**COLBERT. SC.** 6-7 in. Dianthus purple. Free branching 4 ft. bushes with an abundance of bloom all season. An excellent cut-flower with fine stems. From France.

Root \$1.25; Plant \$6.00

**COMMANDO. FD.** 12 in. Phlox purple. A big clear, bluish lavender, a standard in color and size. Sturdy dwarf bushes produce many fine bloom from midseason on.

Net Plant \$7.5

**CORONATION DAY. ID.** 10-11 in. Canary yellow shaded yellow ochre. A fine big dahlia out of Europe. A seedling of Jane Cowl with a profusion of bloom substance and long stem better than its parent. As a large cut-flower it is unsurpassed. Bush 3 ft., with long canes coming up from near the ground.

Net Plant \$1.00

**CROWNING GLORY. Inc. C.** 10x5 in. Rose pink, center naples yellow. This has long been a standard for exhibition. Its beauty is unsurpassed in its class. Dwarf bushes. Mid-season bloom.

Plant \$1.00





*Dandy Snow*



*Five Star General*

**CROYDON'S SIGNAL.** FD. Beautiful ox-blood red. The foliage is very dark green, heavy and of unusual formation. Size of bloom 12x8. Net Plant \$3.00

**CROYDON MASTERPIECE.** FD. 12 in. x 7 in. A sensational salmon orange shaded coppery tan. This novelty grows 4 ft. Strong, vigorous bushes with long stems holding the splendidly colored flowers well out from the foliage. Net Plant \$1.50

**CRYSTAL SURPRISE.** FD-ID. 6-7 in. Bi-color. Straw yellow with stripes of currant red. Early and prolific on green branching dwarf bushes. Plant \$.90

**DAHLIAMUM.** ID. 10 in. A blend of yellow ochre and canary yellow making a beautiful golden orange. The big blooms are freely produced from mid-season on. The long twisting petals present a shaggy appearance. Plant \$.75

**DANDY SNOW.** SC. 8-9 in. Pure white. A very free flowering large white on extra long canes. Bush 4 ft. We welcome this variety from Australia as a new white cut-flower. Root \$2.00; Plant \$1.00

**DEE CEE.** ID. 12x8 in. A combination of sulphur yellow with a scarlet flush and center. Long stems. Bush 6 ft. Blooms keep well. Net Plant \$3.50

**DELLA.** FD. 5-6 in. Fuchsine pink. A fine, very early flowering, good stemmed cut flower. A true pink. Plant \$.75

**DEEP VELVET.** FD. 7-8 in. Blackish maroon. A dahlia with extra good growing habits. Well branched 3-4 ft. bushes bearing plenty of well formed flowers. Mid-season. Root \$1.50; Plant \$.75

**DETROIT 250.** Inc. C. 10x5 in. Red—almost dark red. Bush medium. (Lakeside). Root \$3.50; Plant \$2.00

**DORA M.** ID. 6-7 in. Persian rose with lighter tones. This is a welcome addition to the list of good cut-flower dahlias. Bushes are 4-5 ft., free branching and profuse with well formed flower on excellent stems. Plant \$1.00

**DOREEN E.** Str. C. 7x4 in. Tyrian purple. An early blooming dahlia with narrow petals. Plenty of flowers too. Stems are long. Plant \$.75

**DR. PAUL MORGAN.** SC. 10x5 in. A soft lavender of light roseline purple lightened by light persian rose. Long stems. Bush 4 ft. Plant \$1.00

**EDNA D.** SC. 10-12x7 in. Cherry to cardinal red. One of the very best of the reds. Several of the big flowers are produced at one time over a long blooming season. The stems are excellent. Very vigorous and fast growing 5 ft. bushes. Root \$2.00; Plant \$1.00

**EUPHROSYNE.** Str. C. 8 in. Light mineral violet, a true lavender shade. This fine variety is out of Germany. The 5½ ft. bushes bear the flower facing on excellent stems. Blooms keep long when cut. Net Plant \$.90

**EVENTIDE.** ID. 10x6 in. Violet purple. It always produces plenty of well formed flowers on excellent stems. Bush is 3½ ft., branching and vigorous. The blooms resemble large Mums. Plant \$.75

**FASCINATION.** ID. 6 in. Turkey red shaded over cadmium orange. A bright and deep orange color. Bush 3 ft. and it branches from near the ground, producing long stems with finely formed flowers in profusion. Root \$2.00; Plant \$1.00

**FINESSE ANVERSOIS.** Str. C. 5 in. Light primrose yellow. A densely petaled long stemmed cut-flower dahlia. The 3 ft. bushes start blooming early and literally cover themselves with finely formed blooms. Root \$1.25; Plant \$.60

**FIREGLEAM.** Inc. Cactus. 6-7 in. x 4 in. A bright orange with yellow base and a long 12 in. stem. A very free bloomer early and late and one of the best keeping cut-flowers we know. This is an extraordinary dahlia. Plant \$1.00

**FIVE STAR GENERAL.** FD. 10-12x7 in. Base color of canary yellow heavily lined and overlaid persian rose. For habit of growth and production of well formed large flowers, this dahlia is unexcelled by any of the big ones. The bush is 5 ft., early to bloom, free branching and continuous. Plant \$.90

**FLORENCE CHADWICK.** St. C. White, with a touch of lavender late in season. Size 8x5 in. On four Honor Rolls. Plant \$3.00





*Gen. Eisenhower*



*Lois Walcher*

**FOREST RANGER.** ID. 10x4 in. Chrysanthemum crimson. This new red dahlia produced fine blooms early and in quantity over a long season. A 1949 Honor Roll Dahlia. Root \$2.00; Plant \$.90

**FRIEDA GAYLORD.** ID. 12x5 in. Rosein purple to aureolin (golden yellow) base. This is the largest of the lavender pinks, and a good producer of perfect giant flowers. Plant \$1.00

**GENERAL EISENHOWER.** Inc. C. 7-8 in. Cardinal red. The best of all red cactus dahlias. It blooms early and is very free. Stems are extra long and if disbudded, 2-3 ft. canes may be cut. A wonderful cut-flower. The bush is 3-4 ft., branching from near the ground. Plant \$1.50

**GOLDEN TREASURE.** FD. 6-7 in. Golden Mimosa yellow. This is early and free blooming and a good cut-flower. The bush is 4-5 ft., vigorous and well branched. Root \$1.50; Plant \$.75

**GRAF FOLKE BERNADOTTE.** SC. A beautiful, enormous white, freely produced from midseason, on fine long stems. This is one of the best new whites in a decade. The bushes are 5 ft. and vigorous growing. Root \$3.00; Plant \$1.50

**GRANDMOTHER'S LACE.** SC. 9x6 in. Ivory white. Petals are deeply laciniated, giving the extremely deep blooms an attractive shaggy effect. This is an outstanding variety. Root \$3.00; Plant \$1.50

**GREAT LAKES.** FD. 10 in. Pure white. One of the best. It is easy to grow, blooms early and freely. The bush is 3 ft., branching from low down. Big blooms on excellent stems. Net Plant \$.90

**GUIRANO.** Str. C. (Ballego) A brilliant free-flowering red on fine long stems. Root \$2.00; Plant \$.90

**HOLLYWOOD STAR.** ID. A fine purple. Blooms are 12 in. with great depth. On three Honor Rolls. Net Plant \$3.50

**IRENE RICH.** SC. 10 in. Spinel pink with lemon yellow base. Very early to bloom, the low bushes flower profusely all season. Bloom has good substance. A 1949 Honor Roll Dahlia. Root \$1.50; Plant \$.75

**JEAN WAITE.** Str. C. 7 in. A lovely purple cut-flower. Plant \$1.50

**JEAN TRIMBLE.** SC. 7-8 in. Imperial purple. A very beautiful flower and one of the earliest and most prolific blooming varieties. This one has long been a favorite. Root \$1.50; Plant \$.75

**JOY WILDEN.** FD. 8 in. China Rose, a bright shade of red. Foliage is similar to burdock. It is a dwarf grower with dense bushes. This is an attractive novelty. Plant \$1.50

**KELVIN.** FD. 11-12x5 in. A beautiful begonia shaded to light begonia pink. Stems are long and strong. Bushes 4 ft. with very large heavy foliage. It is a strong winner at the show. Root \$1.75; Plant \$.90

**KELVIN SUNRISE.** SC. 6-7 in. Gold tipped garnet. An unusual color combination. A bi-color. Bush is 4 ft. Has excellent stems and a good root maker. Root \$1.25; Plant \$.60

**KENTUCKY SPORTSMAN.** ID. 9 in. Golden amber tipped white. This has long been a standard bi-color in these colors. Root \$2.00; Plant \$.90

**KENTUCKY SUN.** FD. 8-9 in. Light mimosa yellow. Bush 3 ft. Flowers are produced in profusion over a long season. A most reliable yellow. Plant \$.75

**KING DAVID.** FD. 8-10 in. Peony purple. A fine purple that blooms early and throughout the season. 3 ft. bushes provide flowers of good substance that do not fade. Net Plant \$.75

**KIRSTEN FLAGSTAD.** ID. 10x5 in. Light Chrome yellow, shaded rose on reverse. A big flower on an extra long stem. 5 ft. bushes are vigorous early and free blooming. Root \$1.00; Plant \$.60

**LAKESIDE BEAUTY.** FD. 6-7x4 in. Arizaranth rose shaded aureolin (golden-yellow) at base, with a creamy yellow center. It has a very long stem and keeps long when cut. The most popular Florists' pink. Root \$1.50; Plant \$.75

**L. C. K.** Str. C. 5 in. Amber yellow. Very early and free. One of the best cut-flowers. The 3 ft. bushes provide big clumps of roots. Root \$1.25; Plant \$.60





MARION GLENN



Michael Black

**LEIDEN'S ATTRACTION.** FD. A great big salmon giant.  
Net Plant \$2.50

**LILAC DISCOVERY.** SC. A fine lilac cut-flower.  
Plant \$1.50

**LIMELIGHT OF DIXIE.** FD. 10 in. An unusual color of cream tinted green. Certified at Cincinnati.  
Plant \$2.00

**LILLIAS THOMPSON.** FD. 8x5 in. Signal red. An unusual shade of bright red. Bushes are 3 ft., early and free and the stems are excellent.  
Root \$2.00; Plant \$1.00

**LOIS WALCHER.** FD. 6-7 in. Indian Lake purple, tipped white. This fine bi-color seldom shows solid purple flowers. A very popular variety. 3 ft. bush. Early and continuously in bloom.  
Root \$1.50; Plant \$.75

**MADONNA CRUSADER.** Str. C. 8 in. White with a cream base. Long wiry stems with flowers on side. Visitors remarked about the near perfection of the flowers of this variety, freely produced from August on till frost.  
Root \$4.00; Plant \$2.00

**MAFFIE.** SC. 10-11x4 in. Bright dark red. It is vigorous and free branching with large flowers posed well on good stems.  
Plant \$.90

**MAHARADJA.** FD. 8-10x5 in. Ruby red. Another very dark red that is extra free in bloom and an early one too. The vigorous 4 ft. bushes have dark heavy foliage and branch well.  
Plant \$.90

**MAGIC.** SC. A most remarkable color—a mixture of pink, lilac and bronze tones. Very long stems and free flowering. 6-7 in.  
Plant \$.90

**MAJESTIC.** FD. 10-11x5 in. Fire red to capsicum red. The brightest red we know. A fine large mid-season and exhibition bloom. Bushes are 4 ft., well branched.  
Root \$2.50; Plant \$1.20

**MARIE LAYNE.** ID. 9x4 in. Mineral violet flecked or spotted wine purple. Long stems. Bush 6 ft. with broad foliage.  
Plant \$3.00

**MARIKA ROCK.** SC. 6 in. Wine colored tinted blue. This is a very fine long stemmed cut-flower. The bushes are 5 ft., have excellent vigor, free branching with plenty of really fine blossoms. Plant \$1.50

**MARILYN DALE.** SC. 10-11x5 in. Light persian rose. A general tone of lavender. Stems are good and long. Bush 5 ft., with heavy foliage and vigorous in growth.  
Root \$2.00; Plant \$1.00

**MARION GLENN.** Cactus 6x3 in. Dianthus purple. Another fine long stemmed cut-flower. This is probably one of the best of the 1952 introductions. Strong growing 5 ft. bushes and a tremendous producer of flowers early and late. A joy to grow.  
Root \$2.00; Plant \$1.00

**MARSHALL KERNOCHAN.** FD. Ball. 5 in. Cardinal red. This old variety is a useful cut-flower, with its fine stem and early and reliable bloom.  
Net Plant \$.60

**MARY CHURCHILL.** Anemone. 5 in. Cardinal red. Red cushion tipped gold. Early and free flowering and a good cut-flower.  
Root \$1.50; Plant \$.75

**MERRY SUNSHINE.** FD. 5-6 in. Light primrose yellow. Dwarf bush with fine stems. One of the earliest and most profuse of the yellows.  
Plant \$.75

**MICHAEL BLACK.** ID. 10x5 in. Garnet lake, a deep reddish purple. A very vigorous dahlia that blooms well, starting in August.  
Plant \$.75

**MICHIGAN ORCHID.** FD. 8-9 in. Clear mauve. This is one of the best deep lavenders. It starts blooming early and keeps it up till frost, furnishing many long stemmed perfect flowers.  
Plant \$.75

**MISS MYRTLE BEACH.** Str. C. 8-10 in. Clear light marigold orange. Flower of good form and of good substance. It is an early, free bloomer and a fine flower.  
Root \$1.50; Plant \$.75

**MISS VOHLAND.** Informal to SC. A very large rich orange. Good stem and strong grower. Plant \$1.50

**MME. E. SAWYER.** Str. C. 6-7 in. Persian rose. One of the most beautiful and perfectly formed cactus bloom. The stems are most excellent.  
Root \$1.50; Plant \$.75

**MONY.** FD. 7 in. Mauve tipped white. This is the most uniform bi-color we have.  
Root \$1.50; Plant \$.75





*Miss Myrtle Beach*



*Mme E Sawyer*

**M. P. SAVANAUD.** Str. C. 5-7 in. Cherry red, base aureolin yellow, light reverse showing at tips of lacinated florets. Flowers are heavily petaled. In beauty this cactus is out of this world. It is a good root maker. Root \$2.00; Plant \$90

**MRS. ALBIN.** FD. 6-7 in. Primrose yellow with lighter shadings. 5-6 ft. bushes, strong growing and free branching. For years we have used this as a Florists' yellow. Root \$1.25; Plant \$60

**MOEDER TOEBAERT.** SC. Lavender pink. A good bloomer on fine stems. One of the good ones out of Europe. Plant \$90

**MRS. HESTER PAPE.** ID. 10x5 in. Garnet lake purple. The fine blooms are unfailingly produced on nice stems. The well branched big bushes are 5 ft. This has a good record as a show winner. Root \$1.50; Plant \$75

**NAGEL'S SENSATION.** Str. C. 7-9x4 in. Light Camellia rose, base empire yellow. Plenty of very long stemmed flowers are produced the entire season. A good cut-flower. Plant \$1.00

**NAY AUG.** SC. 7x4 in. French rose, a beautiful shrimp pink. Fine stems. Bush 4 ft. This is a perfectly formed star shaped flower that has won numerous prizes in its class. Plant \$1.50

**NEAREST BLUE.** FD. 12 in. A very large, free flowering, nearly blue dahlia on splendid stems. Plant \$2.00

**OAKLEIGH CHAMPION.** Inc. C. 8-10x4 in. Straw yellow heavily overlaid with rhodamine pink. This is one of the largest and best of the cactus dahlias. The finely formed flowers are produced early, continuously and freely on long stems. Root \$1.50; Plant \$75

**OAKLEIGH MONARCH.** FD. 7-9x4 in. Cherry red. One of the best red dahlias. Early and continuous. Bush is 4 ft. and nearly perfect in growth. Root \$1.50; Plant \$75

**ORANGE FLAME.** FD. 6 in. Orange red with perfect form and long stems. Ace cut flower. Plant \$75

**ORFEO.** Str. C. 6-7x5 in. Plum purple. A most beautiful flower on fine stems. Very prolific. Root \$1.50; Plant \$75

**ONE HUNDRED PERCENT.** FD. 10x5 in. Phlox pink. A deep pink that starts flowering in August and ultimately nearly covers the bushes with bloom. Bushes are 5 ft., and the stems are good. Plant \$90

**OTILIE ZOUREK.** ID. 9x5 in. Pure white with slight creaminess at center. Bush 6 ft., robust, early and free flowering. Good growing habits and with heavy foliage. Plant \$75

**PATRICIA SPOLLEN.** Inc. Cactus. 10 in. Apricot suffused saturn red. This dahlia may also be considered one of the best of the 1952 introductions. At all times during the season there was fine big bloom to be cut and exhibited. Root \$4.00; Plant \$2.00

**PERMANENT WAVE.** ID. 9-10x5 in. Fuschia Purple. Strong growing and early blooming. Bush 5 ft. Root \$1.50; Plant \$75

**PINWHEEL.** Inc. C. 8-10x5 in. A blend of mallow purple and buttercup yellow with solid yellow at base. This variety provides more big cactus blooms than any other. It shows closed centers to the very last day of the season. Root \$1.50; Plant \$75

**PIRATE TREASURE.** ID. 10-11 in. A rich autumn shade heavily shaded red. This was the earliest bloomer and biggest producer of any large dahlia. The blooms are on long strong canes, high above the foliage. Plant \$2.00

**PRINCESS DIANNE.** ID. 9x6 in. Turkey red, darker oxblood red at center. It has broad petals, slightly lacinated with just enough curl. Strong grower and prolific bloomer on long stems. Good for exhibition and cutting. Root \$2.00; Plant \$1.00

**PURPLE TRIUMPH.** FD. 10x6 in. Doge purple. An early and steady bloomer on excellent stems. This is perhaps the most beautiful purple dahlia. Root \$2.00; Plant \$90

**PRAIRIE FIRE.** SC. A large brilliant tangerine measuring 12x8 in. On four Honor Rolls. Plant \$3.00

**PURPLE MAGIC.** 10 in. Fine magnolia purple. Plant \$3.00

**QUINN'S TIDAL WAVE.** FD. 10-15 in. This is the very big strong growing yellow we have been waiting for. It is one of the best big yellows. Blooms are on long strong heavy canes and well above the foliage. Plant \$3.00





**REES' MIDNIGHT.** FD. 8x4 in. Dark Maroon on very long, up to 24 in. stems. The best.

Root \$1.50; Plant \$.75

**REV. PUGH.** FD. 10x6 in. Scarlet with a mars orange tint, a bright glowing color. A strong growing variety that blooms early and well all season.

Plant \$.90

**ROBERT WEHR.** FD. 6-7 in. Mars orange, yellow base. This has proved to be a valuable Florists' flower. It is extremely free blooming and when disbudded long canes may be cut.

Root \$2.00; Plant \$.90

**RONDKOP.** Ball. 4 in. Primrose yellow with spinel pink tips. A very attractive bloom. Dwarf bushes, very prolific.

Plant \$.60

**RONNIE LEE.** SC. 10x7 in. Burnt orange over primrose yellow, an extremely bright and glowing color. Bushes 5 ft., openly branching and vigorous. Stems are long. This is one of our very best.

Plant \$1.00

**ROSALEE GORDON.** FD. 10x5 in. A vigorous grower and root maker. Color is a fine cyclamen pink, deepening at center.

Plant \$1.20

**ROSE RED.** FD. 7-8x4 in. Currant to rose red. The flowers on extra long stems have excellent substance. Early and free. Bush 4 ft., well branched.

Root \$2.00; Plant \$.90

**RUDOLPH MOTZNIK.** ID. 9-11 in. Rhodamine pink. Do you remember the dahlia Kathleen Norris? This one is the same type and color but much bigger. Strong branching 4 ft. bushes and fine long stems. Midseason bloom. Shows some single flowers.

Plant \$.90

**SABINE.** Inc. C. 5 in. Porcelain rose to maize yellow base. This is another unusually bright and attractive color in a valuable cut-flower dahlia.

Plant \$.60

**SAINT NICK.** FD. 6-7 in. Scarlet tipped white. 5 ft. a sure fire bloomer.

Plant \$1.00

**SAINTE CECILE.** Str. C. 6 in. An excellent white cactus and a good cut-flower. It is profuse and has an excellent long stem. Dwarf.

Plant \$.75

**SANTA CLAUS.** FD. 7 in. Scarlet, white and yellow. An unusual tri-color.

Root \$1.50; Plant \$.75

**SATAN'S DISCIPLE.** FD. 8-10x6 in. Jasper red. A brilliant big bloom, held well above the foliage on excellent stems.

Root \$2.00; Plant \$.90

**SOUTHERN THOROBRED.** SC. 8-11x6 in. Roseine purple. A most prolific bloomer with long stems. Bush 5 ft., openly branching and vigorous.

Net Plant \$.90

**SPECIAL AWARD.** SC. 11x6 in. Tangerine orange. Won largest bloom award East Liverpool. A fine big dahlia. Bush 6 ft.

Plant \$1.50

**STARAZE.** SC-ID. 9x6 in. Light primrose yellow. An early bloomer on long stems. Bush 3 ft., well branched. 1949 Honor Roll.

Root \$2.00; Plant \$.90

**STARDUST.** ID. 8x5 in. Amaranth rose shading lighter. A beautiful pink showing light lines lengthwise of petals. Bush 3 ft., with excellent stems.

Plant \$1.00

**STELLAETTE.** FD. 10x5 in. Indian lake, a fine deep red. Stems are good and long and the 5 ft. bushes show several big flowers at a time.

Plant \$.75

**THE CARDINAL.** SC. 8-10x5 in. Blood red. Strong growing 5 ft. bushes produce many fine flowers. Mid-season. Most excellent stems.

Root \$2.00; Plant \$.90

**THE REAL GLORY.** FD. 10x5 in. Pure white. Bush 5-6 ft., with long stems. This is perhaps the most reliable large white and has been for several years. Mid-season.

Plant \$.75

**THE VOLUNTEER.** ID. 10x6 in. Peony purple flushed pansy purple. A vigorous grower on 5 ft. bushes and a prolific bloomer. Keeps its color well in the sun.

Root \$3.00; Plant \$1.50

**TOP FLIGHT.** SC. 10x6 in. Vermilion. A beautiful bright scarlet shade. Flowers at mid-season are of perfect form on long stems. Bush 4 ft.

Plant \$.75

**VERMONT GILLIAN.** Str. C. 7 in. Bush 4 ft. Rich deep chrome gold on a long stem. Very fine.

Plant \$.90

**VOLCANO.** FD. 10x6 in. Light marigold orange. An early bloomer with many fine big flowers showing throughout the season. Bush is 3-4 ft., with excellent long stems.

Plant \$.90





WASHINGTON BELLS. C. 6 in. A beautiful salmon red.  
Plant \$.75

WHITE GLAMOUR. ID. White. Size 9 to 11 inches by  
6 inches. Plant \$3.00

WOODLAND NYMPH. Str. C. Soft salmon pink with  
empire yellow center. Petals lacinated. Good for  
cutting. Plant \$2.50

WOODLAND PEACH. SC. 6x4 in. Blend of canary  
yellow and begonia pink. Good wiry stems. Profuse  
and of good substance. Plant \$1.00

WINDLASSIE. ID. 8x5 in. The clearest of whites. The  
fine bloom is nearly ball shaped. A good bloomer  
on 4 ft. bushes. Root \$1.50; Plant \$.75

ZERO. FD. White with faint touch of lavender in center  
8x4 in. Bush 6 ft. Strong growing. Flowers of  
excellent substance. (Rocky River).  
Root \$2.00; Plant \$1.00

### SPECIAL ON THESE FINE DAHLIA VARIETIES

Roots only \$.75 each Net, plus postage.

CALIFORNIA IDOL. ID. 10 in. Yellow.

FRANCES ARCHER. Ball. 5-6 in. Lavender.

FRED SPRINGER. FD. 5 in. Scarlet, Bedding Dahlias.

LYRIECK. Inc. C. 8 in. Amaranth rose.

MY MEMORIES. SC. 10 in. Yellow.

MICHIGAN WHITE. SC. 7 in. White.

MYSTERIE. Str. C. 5 in. Oxblood red.

NOIRMONTIER. Str. C. 7 in. Orange.

PAMIER. ID. 7 in. Garnet lake, shaded blue.

SHERWOOD'S PEACH. ID. 12 in. Orange.

SOUVENIR MME. J. LANVIN. SC. 6 in. Persian rose.

SUPREME COMMAND. FD. 10 in. Orient red.

TORERO. Str. C. 7 in. Turkey red. Very free.

If out of any variety in the above special list we request the right to substitute  
another of equal or greater value and of similar type and color.



# Bargain Collections

## GRAB-BAG COLLECTION

We have always listed this "Grab-Bag" and if you are not interested in names, it is a good buy as many letters received indicate. Large Flowered dahlias from our mixed bin, unlabeled.

12 roots postpaid \$4.00

## BEGINNERS COLLECTION

- 1 root Allegresse
- 1 root Braith Davis
- 1 root Zero
- 1 root Brother Justinus
- 1 root Cherokee Rose
- 1 root Edna D.

All for \$8.00 — \$12.00 value

## THE CREAM OF 1953 & 1952

- 1 root Guitano
- 1 root Madonna Crusader
- 1 root Marilyn Dale
- 1 root Patricia Spollen
- 1 root Marion Glenn

All for \$11.00 — \$14.00 value

## OLD FAVORITE COLLECTION

- 1 root Braith Davis
- 1 root Lois Walcher
- 1 root Kelvin Sunrise
- 1 root Edna D.

All for \$6.20 — \$7.75 value

## CACTUS de LUX COLLECTION

- 1 root Allegresse
- 1 root Clarion
- 1 root Marion Glenn
- 1 root Irene Rich
- 1 root M. P. Savanau
- 1 root Oakleigh Champion

All for \$7.70 — \$10.50 value

## LARGE FORMAL COLLECTION

- 1 root Arthur Godfrey
- 1 root Oakleigh Champion Cactus
- 1 root Braith Davis
- 1 root "B" and "B"
- 1 root Lillias Thompson
- 1 root Mrs. Hester Pape

All for \$9.75 — \$13.00 value

## LARGE INFORMAL COLLECTION

- 1 root Autumn Blaze
- 1 root Golden Treasure
- 1 root Marilyn Dale
- 1 root Edna D.
- 1 root Volunteer
- 1 root Bill Jack

All for \$9.00 — \$12.00 value



## MINIATURE DAHLIAS

(diameter under 4 inches.)

ANJERDRIES. FD. 5 in. Pure white. This dahlia from Holland attracted much attention by its profusion of bloom and fine stems. Plant \$.75

BO-BO. FD. Chinese yellow and Saturn pink. Plant \$.75

BUDDY. FD. Oxblood red. Covered with bloom. Plant \$.60

CHEERIO. SC. Cherry red, tipped white. Plant \$.75

HAZEL HARPER. Min. Str. C. Rhodamine pink, lighter at center. Certified at all five trial grounds. Root \$1.50; Plant \$.75

LITTLE SHEIK. SC. Rose red, white center stripe. Plant \$.60

NELLIE SHEE. FD. Pastel lilac. (Lavender). Root \$.75; Plant \$.50

NICKY. FD. Rose pink. Plant \$.50

RUBY CHARM. Miniature. Str. C. Deep rich ruby red. Plants are tall and profuse and blooms keep well when cut. Root \$1.50; Plant \$.75

SNOW BABY. FD. Pure white. Plant \$.60

WHITE FAWN. ID. White. Plant \$.60

YELLOW KITTEN. FD. Light primrose yellow. Plant \$.60

## POMPON DAHLIAS

(not more than 2 in. diameter, ballshaped and quilled.)

ANTIETJE. (Holland). Deep yellow edged scarlet. Plant \$.75

JONESY. A small exhibition pompon of lavender pink. Very fine form. Root \$1.50; Plant \$.75

PICK-UP. 2½ in. Light primrose yellow. Plant \$.50

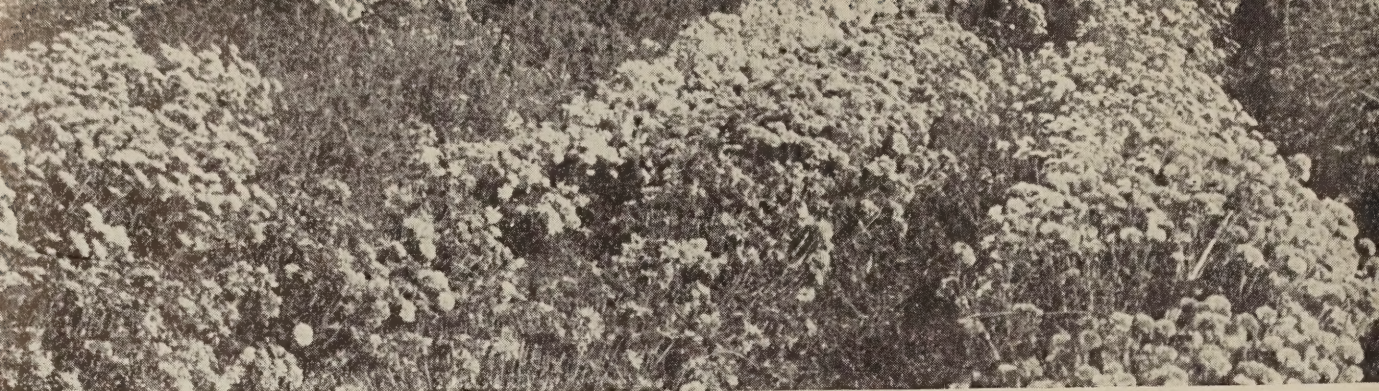
RHONDA. Lilac. Very fine. Root \$1.25; Plant \$.60

SONJA. (Holland). White, delicately edged lilac. Root \$1.50; Plant \$.75

ZONNEGOU. (Holland). Apricot, with chrome center. Root \$1.50; Plant \$.75

WARHOE. Orange red. Net Plant \$.75





#### HARDY MUMS IN THE FIELD

Rooted cuttings of Hardy Mums may be purchased at 20% off the listed price, but not less than 3 of a kind will be sold as rooted cuttings. They should be potted or set in a flat or box of good soil for about 2 weeks before setting in the garden or field.

## NEW HARDY MUMS FOR 1954

<b>CROWNING GLORY.</b> D. Large bright bronze. Sept.	Plant \$1.00
<b>EARLY CRIMSON.</b> D. Crimped petals of bright crimson. Sept.	Plant \$.75
<b>OLD LAVENDER.</b> D. Large self lavender. Earlier and larger than Lavender Lady. Sept.	Plant \$1.00

## BARGAIN IN DAHLIA PLANTS

### A — LARGE FLOWERS

<b>ADA.</b> N. Purple.	\$.75
<b>ALCAZAR.</b> Dark red.	\$.55
<b>ARDENS.</b> Red cactus.	\$.45
<b>OAKLEIGH CHAMPION.</b> Bronze cactus.	\$.55
<b>RUDOLPH MOTZINK.</b> Pink.	\$.75
<b>CHEROKEE ROSE.</b> Lavender.	\$.55
<b>ROSE RED.</b> Bright red.	\$.75

Not less than 4 of the above at these prices. One each of the 7 varieties for \$4.35.

\$5.65 Value for **\$4.35**

### B — CUT FLOWERS

<b>GOLDEN TREASURE.</b> Gold.	\$.55
<b>BEGONIA ROSE.</b> Pink.	\$.75
<b>BLONDIE.</b> Light yellow.	\$.45
<b>MARION GLENN.</b> Purple cactus.	\$.75
<b>REES' MIDNIGHT.</b> Maroon.	\$.55
<b>MRS. ALBIN.</b> Deep yellow.	\$.45
<b>MONY.</b> Mauve tipped white.	\$.55

Not less than 4 of the above at these prices. One each of the 7 varieties for \$4.05.

\$5.35 Value for **\$4.05**

Order Collection A, B, etc.

Dahlias must have moisture at the roots to do well. Therefore, during a drought like we had last season, they must be soaked once a week in order to keep them growing and insure a good tuber crop and good flowers.

In 1953 our rainfall was 13 inches less than normal, with the driest months in July, August, September and October, just when the Dahlias need rain the most.

We lost several big trees from the drought but kept our Dahlias growing by overhead irrigation.

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The Golden Rule Dahlia Farm recommends Popular Gardening Magazine.